

# POWERBAR ENERGIZE ADVANCED

The original, revamped:  
Best taste, best texture.



## FLAVOURS

- Orange
- Hazelnut Chocolate
- Raspberry
- Mocca Almond



## PRODUCT DESCRIPTION

On the way to new personal best performances you sacrifice a lot – but at least not in your nutrition during training or competition. The new ENERGIZE Advanced® is the new energy bar from PowerBar. It's simply delicious and with an optimal texture, you get absolute pleasure with every bite. With C2MAX - a scientifically developed carbohydrate mixture with a 2:1 ratio of glucose and fructose sources - ENERGIZE Advanced® not only provides you with proven functionality, but also supports your mineral balance with sodium and magnesium. Try the PowerBar ENERGIZE Advanced® now in four exciting flavours!

- ✓ **Optimum texture: not too dry, not too sticky**
- ✓ **C2MAX Dual Source Carb Mix**
- ✓ **With added magnesium, to support normal energy-yielding metabolism**
- ✓ **With added sodium, the most lost electrolyte in terms of quantity due to sweat loss**
- ✓ **Good tolerability**

All PowerBar products are included in the Cologne List®, and as a result we can offer athletes even more security and trust.



## SUGGESTED USAGE

1- 4 bars / day.  
Ideal before and/or during exercise and with sufficient fluid.  
As part of a varied and balanced diet and a healthy lifestyle.



# POWERBAR ENERGIZE ADVANCED

## Orange



### INGREDIENTS

Dates, **oat** flakes, rice crispies (rice flour, sugar, **wheat** gluten, sunflower oil, malted **barley** flour, salt), rice flour, fructose, fructose syrup, apple flakes (apple pulp, starch), rice syrup, coconut oil and fat, carrot preparation [fructose syrup, sugar, carrot juice concentrate, apple puree concentrate, acid (citric acid)], skimmed **milk** powder, humectant (glycerol), sodium chloride, magnesium carbonate, natural flavouring. May contain: **peanuts, hazelnuts, almonds, soy.**

### LEGAL DENOMINATION

Carbohydrate bar with magnesium and sodium for athletes  
-  
Orange flavour

### NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (55 g)
Energy kJ (kcal)	1554 (368)	855 (202)
Fat	5,4 g	3,0 g
of which saturates	3,4 g	1,9 g
Carbohydrate	71 g	39 g
of which sugars	37 g	20 g
Fibre	5,7 g	3,1 g
Protein	6,2 g	3,4 g
Salt	0,55 g	0,30 g
Magnesium	103 mg (27%*)	56,6 mg (15%*)

Sodium

220 mg

121 mg

\* Nutrient reference value (NRV)



# POWERBAR ENERGIZE ADVANCED

## Hazelnut Chocolate



### INGREDIENTS

Dates, **oat** flakes, fructose, rice crispies (rice flour, sugar, **wheat** gluten, sunflower oil, malted **barley** flour, salt), rice syrup, rice flour, fructose syrup, **hazelnuts** (3,5 %), skimmed **milk** powder, fat reduced cocoa powder (1,5 %), coconut oil and fat, humectant (glycerol), sodium chloride, natural flavouring, magnesium carbonate, cocoa mass (0,1 %).

May contain: **peanuts, almonds, soy.**

### LEGAL DENOMINATION

Carbohydrate bar with magnesium and sodium for athletes

-  
Hazelnut-cocoa flavour

### NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (55 g)
Energy kJ (kcal)	1570 (372)	864 (205)
Fat	6,0 g	3,3 g
of which saturates	2,0 g	1,1 g
Carbohydrate	70 g	39 g
of which sugars	35 g	19 g
Fibre	5,6 g	3,1 g
Protein	6,9 g	3,8 g
Salt	0,55 g	0,30 g
Magnesium	103 mg (27%*)	56,6 mg (15%*)

Sodium

220 mg

121 mg

\* Nutrient reference value (NRV)



# POWERBAR ENERGIZE ADVANCED

## Raspberry



### INGREDIENTS

Dates, **oat** flakes, rice crispies (rice flour, sugar, **wheat** gluten, sunflower oil, malted **barley** flour, salt), fructose, rice flour, rice syrup, fructose syrup, fruit preparation [sugar, pineapple juice concentrate, fructose syrup, apple puree concentrate, lactose (**milk**), palm fat, gelling agent (pectins), natural flavouring, acid (citric acid), coconut oil and fat, skimmed **milk** powder, dried raspberries (1%), humectant (glycerol), sodium chloride, magnesium carbonate, natural flavouring.

May contain: **peanuts, hazelnuts, almonds, soy.**

### LEGAL DENOMINATION

Carbohydrate bar with magnesium and sodium for athletes

-  
Raspberry flavour

### NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (55 g)
Energy kJ (kcal)	1565 (370)	861 (204)
Fat	5,3 g	2,9 g
of which saturates	3,3 g	1,8 g
Carbohydrate	72 g	40 g
of which sugars	37 g	20 g
Fibre	5,4 g	3,0 g
Protein	6,2 g	3,4 g
Salt	0,55 g	0,30 g
Magnesium	103 mg (27%*)	56,6 mg (15%*)

Sodium

220 mg

121 mg

\* Nutrient reference value (NRV)



# POWERBAR ENERGIZE ADVANCED

## Mocca Almond



### INGREDIENTS

Dates, **oat** flakes, fructose, rice crispies (rice flour, sugar, **wheat** gluten, sunflower oil, malted **barley** flour, salt), rice syrup, rice flour, fructose syrup, **almond** paste (3 %), **almonds** (2 %), skimmed **milk** powder, roasted coffee powder, soybean oil, humectant (glycerol), coconut oil and fat, sodium chloride, magnesium carbonate.  
May contain: **peanuts, hazelnuts, soy.**

### LEGAL DENOMINATION

Carbohydrate bar with magnesium and sodium for athletes

-  
Coffee-almond flavour

### NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (55 g)
Energy kJ (kcal)	1594 (378)	877 (208)
Fat	6,9 g	3,8 g
of which saturates	1,5 g	0,8 g
Carbohydrate	69 g	38 g
of which sugars	35 g	19 g
Fibre	5,3 g	2,9 g
Protein	7,5 g	4,1 g
Salt	0,55 g	0,30 g
Magnesium	103 mg (27%*)	56,6 mg (15%*)

Sodium	220 mg	121 mg
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\* Nutrient reference value (NRV)



## TECHNICAL INFORMATION

### 55 g bar

Flavours	SKU	EAN Bar	EAN Box
■ Orange	21031000	4029679674776	4029679674783
■ Hazelnut Chocolate	21032000	4029679674806	4029679674837
■ Raspberry	21033000	4029679674813	4029679674851
■ Mocca Almond	21034000	4029679674820	4029679674875

**25 bars per box**  
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Store in a cool, dry place.

**Distributor:** Active Nutrition International GmbH  
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This information is presented for illustrative purposes only. Any specifications and values on the actual product packaging will always take precedence over any factsheet guidelines.

