

POWERBAR NATURAL ENERGY CEREAL

Wave goodbye to feelings of fatigue!



FLAVOURS

- Cacao Crunch
- Raspberry Crisp
- Sweet'n Salty
- Strawberry & Cranberry



PRODUCT DESCRIPTION

Are you on the road again and looking for a natural snack to give you an energy boost? If yes then the Natural Energy Cereal bar will help you recharge your batteries for your next adventure. It contains carbohydrates and helps to fulfil your increased energy needs. The bar is made with natural ingredients including whole grain rolled oats, fruit pieces and nuts; therefore it is vegan friendly (ingredients vary depending on flavour).

- Made with natural ingredients**
- Containing complex carbohydrates**
- With magnesium to support normal energy-yielding metabolism and to reduce tiredness**
- No colours and preservatives (by law)**
- Vegan***

*made with vegan ingredients, but produced on a line, that also produces milk products

All PowerBar products are included in the Cologne List®, and as a result we can offer athletes even more security and trust.



SUGGESTED USAGE

Eat 1 bar 30-60 mins before exercise and/or 1 bar every 40-60 mins during exercise followed by water.
1 - 4 bars per day.

Sweet'n Salty: 1- 3 bars per day.

As part of a varied and balanced diet and a healthy lifestyle.



POWERBAR NATURAL ENERGY CEREAL

Cacao Crunch



INGREDIENTS

Whole grain rolled **oats*** (29%), glucose-fructose-syrup, maltodextrin*, wholemeal crispies (12%) [wholemeal **wheat** flour*, rice flour*, sugar*, malted **barley** flour*, malted **wheat** flour*, salt, rapeseed oil*, acidity regulator (calcium carbonate), emulsifier (**soy** lecithin)], cocoa mass* (5%), **soybeans***, dark chocolate (4%) [cocoa mass*, sugar*, emulsifier (**soy** lecithin), natural vanilla flavouring*], palm fat*, magnesium citrate, humectant (glycerol), salt, emulsifier (**soy** lecithin), vanilla extract*. * natural ingredient
 May contain: **peanuts, almonds, hazelnuts, cashews, milk.**

LEGAL DENOMINATION

Crispy cereal bar for athletes
 with cocoa mass and
 magnesium

NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1638 (389)	655 (156)
Fat	11 g	4.5 g
of which saturates	4.8 g	1.9 g
Carbohydrate	61 g	25 g
of which sugars	19 g	7.7 g
Fibre	5.7 g	2.3 g
Protein	8.1 g	3.2 g
Salt	0.43 g	0.17 g
Magnesium	180 mg (48%*)	72.0 mg (19%*)

*% Nutrient Reference Value



POWERBAR NATURAL ENERGY CEREAL

Sweet 'n Salty



INGREDIENTS

Whole grain rolled **oats*** (27%), invert sugar syrup, pretzel sticks (14%) [**wheat** flour*, rapeseed oil, salt, **wheat** malt flour*, yeast*, raising agent (sodium carbonate), acidity regulator (sodium hydroxide)], maltodextrin*, pumpkin seeds* (7%), glucose syrup, wholemeal crispies (6%) [wholemeal **wheat** flour*, rice flour*, sugar*, malted **barley** flour*, malted **wheat** flour*, salt, rapeseed oil*, acidity regulator (calcium carbonate), emulsifier (**soy** lecithin)], **soybeans***, palm fat*, humectant (glycerol), salt, magnesium citrate, emulsifier (**soy** lecithin), vanilla extract*. * natural ingredient
May contain: **peanuts, almonds, hazelnuts, cashews, milk.**

LEGAL DENOMINATION

Crispy cereal bar for athletes with pretzel pieces, pumpkin seeds and magnesium

NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1627 (386)	651 (155)
Fat	10 g	4.2 g
of which saturates	3.2 g	1.3 g
Carbohydrate	61 g	24 g
of which sugars	15 g	6.1 g
Fibre	4.7 g	1.9 g
Protein	10 g	4.1 g
Salt	1.2 g	0.48 g
Magnesium	180 mg (48%*)	72.0 mg (19%*)

*% Nutrient Reference Value



POWERBAR NATURAL ENERGY CEREAL

Raspberry Crisp



INGREDIENTS

Roasted chickpeas* (21%) (chickpeas*, sunflower oil*) candied cranberries* (21%) (sugar*, cranberries*, rice flour*, sunflower oil*), glucose-fructose-syrup, roasted **peanuts***, cereal crispies (9%) (**wheat** flour*, **wheat** malt*, salt), maltodextrin*, **soybeans***, palm fat*, freeze dried raspberries* (2%), apple juice concentrate*, magnesium citrate, lemon juice concentrate*, natural flavouring*, humectant (glycerol), salt, emulsifier (**soy** lecithin), vanilla extract*.

* natural ingredient

May contain: **almonds, hazelnuts, cashews, milk.**

LEGAL DENOMINATION

Crispy cereal bar for athletes with candied cranberries and raspberries and magnesium

NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1625 (387)	650 (155)
Fat	12 g	4.7 g
of which saturates	3.0 g	1.2 g
Carbohydrate	56 g	23 g
of which sugars	31 g	12 g
Fibre	8.1 g	3.2 g
Protein	9.9 g	4.0 g
Salt	0.19 g	0.08 g
Magnesium	180 mg (48%*)	72.0 mg (19%*)

*% Nutrient Reference Value



POWERBAR NATURAL ENERGY CEREAL

Strawberry & Cranberry



INGREDIENTS

Whole grain rolled **oats*** (34%), glucose-fructose-syrup, maltodextrin*, wholemeal crispies (11%) [wholemeal **wheat** flour*, rice flour*, sugar*, malted **barley** flour*, malted **wheat** flour*, salt, rapeseed oil*, acidity regulator (calcium carbonate), emulsifier (**soy** lecithin)], candied cranberries* (8,9%) (sugar*, cranberries*, rice flour*, sunflower oil*), palm fat*, strawberries* (3%), **soybeans***, magnesium citrate, lemon juice concentrate*, apple juice concentrate*, salt, natural flavouring*, humectant (glycerol), acid (citric acid), emulsifier (**soy** lecithin), vanilla extract*.

* natural ingredient

May contains: **peanuts, almonds, hazelnuts, cashews, milk.**

LEGAL DENOMINATION

Crispy cereal bar for athletes with strawberries and candied cranberries and magnesium

NUTRITION INFORMATION

Nutrition Information	per 100 g	per bar (40 g)
Energy kJ (kcal)	1549 (367)	620 (147)
Fat	7.2 g	2.9 g
of which saturates	2.6 g	1.0 g
Carbohydrate	65 g	26 g
of which sugars	22 g	9.0 g
Fibre	5.8 g	2.3 g
Protein	7.2 g	2.9 g
Salt	0.33 g	0.13 g
Magnesium	180 mg (48%*)	72.0 mg (19%*)

*% Nutrient Reference Value



TECHNICAL INFORMATION

40 g bar

Flavour	SKU	EAN bar	EAN box	EAN case
■ Cacao Crunch	21480200	4029679854765	4029679854772	4029679854789
■ Sweet'n Salty	21484600	4029679854727	4029679854734	4029679854741
■ Raspberry Crisp	21489400	4029679669956	4029679669963	4029679669970
■ Strawberry & Cranberry	21482400	4029679854796	4029679854703	4029679854710

24 bars per box

Story in a cool, dry place.

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